

WHY ARE WE RAPIDLY BECOMING A NATION OF BALD HEADS?

Simply from dandruff, scalp diseases and functional disorders of the scalp.

There are too many bald heads and too many gray heads in the world, because people do not give timely attention to their scalps.

Thousands of you will read this with surprise, but many of you know to your sorrow that it is easier to preserve the hair than to restore it.

That's nothing—even the Doctors were astounded when it was first proven to them.

Diseases of the scalp are contagious.

If a wife is afflicted the husband and children may also become infected.

Scalp diseases are almost always of a parasitic nature.

Many diseases are—though nobody knew anything about that fifty years ago.

We owe this knowledge to the microscope—and some of it to that newer thing—microscopic photography.

These helped the bacteriologists of the Cranitonic Scalp and Hair Food Laboratories to acquire exact knowledge of these parasites and their habits.

Further scientific study and experiments showed how to KILL the parasites and fungoid growths and restore the hair to health by the use of Cranitonic Scalp and Hair Food.



**Cranitonic: Illustration Shows That It Is as
Clear as Crystal—Pure, Sweet, Clean.
A Perfect Scalp and Hair Food.**

SOLD BY ALL DRUGGISTS.

The formula was submitted to every physician in Greater New York—and none but favorable comments were received. Orders came from more than one thousand of these physicians.

At first the experiments were made in a laboratory in Paris.

Recently the Cranitonic Scalp and Hair Food Institute was established at 526 West Broadway, New York City—the first institute of its kind in America.

Cranitonic Scalp and Hair Food is the chief remedy—though it is used in connection with other remedies in chronic cases.

It's a double remedy, a parasiticide as well as a scalp and hair food.

The parasiticide kills the parasite and removes the fungi.

The food nourishes the hair, strengthens it, builds it up.

They work together.

The ordinary hair preparations are thick, greasy, disagreeable, and usually contain some dye material which eventually destroys the hair. As you will see by the picture, Cranitonic is pure, sweet, clean, and clear as crystal.

A pleasant odor—yet not pungent.

The important thing is—it does the work, and does it thoroughly.

Call at or write to the Institute.

No charge for consultation or microscopical examination.



Building of Cranitonic Scalp and Hair Food Institute, 526 West Broadway, New York.

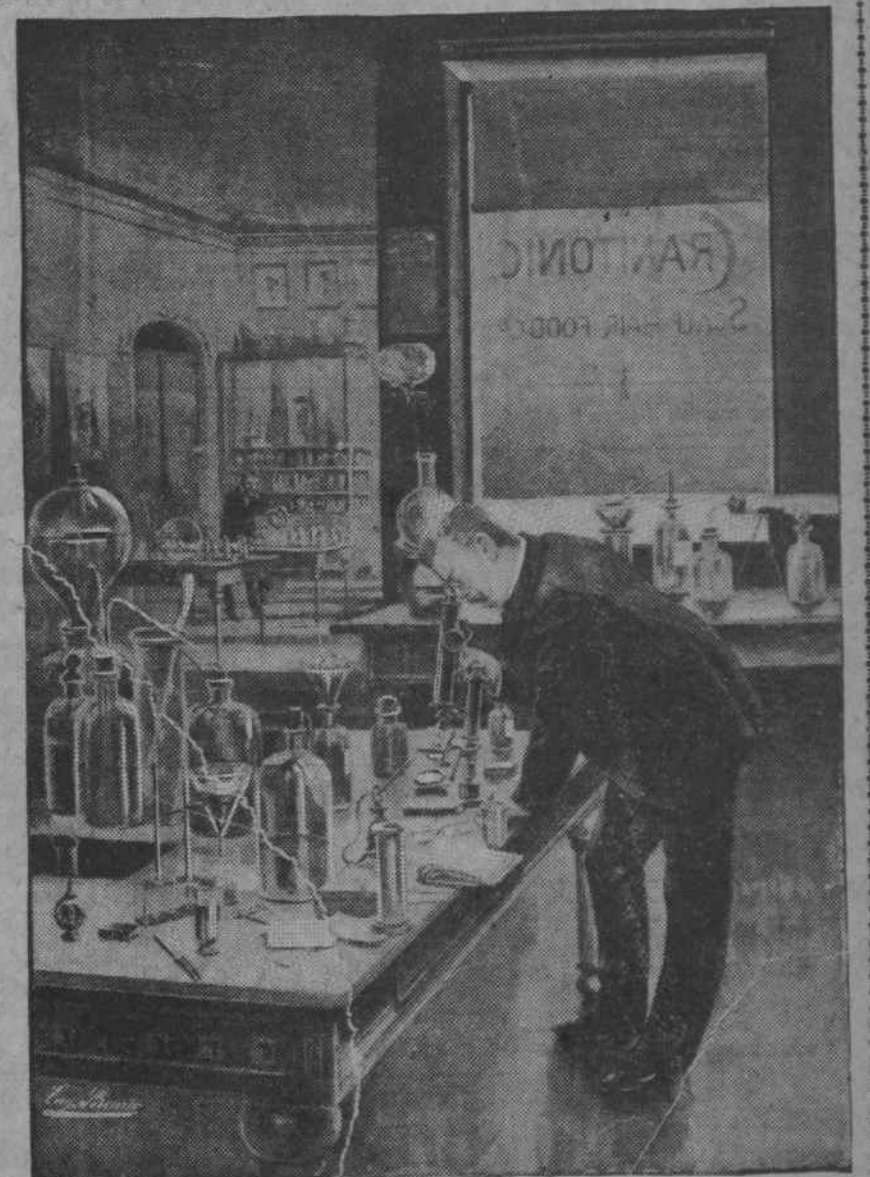
Save Your Hair: Free Consultation and Microscopical Examination.

If you so desire the Doctors of the Cranitonic Institute and Laboratories will make for you a Free Microscopical Examination and furnish you with a report as to the condition of your hair, on request. Residents of Greater New York should call. Free examination 9 A. M. to 6 P. M. If you live at a distance, simply send them a few hairs, plucked out by the roots, state if you suffer from greasy or dry dandruff and the present condition of your scalp, addressing your letter to Cranitonic Scalp and Hair Food Institute, 526 W. Broadway, N. Y. City.

If you wish a sample of Cranitonic Scalp and Hair Food, please mention reading this in the New York Sunday Journal, when a bottle will be sent you by mail prepaid, with full directions for use in any case.



Cranitonic Institute—Plucking Roots for the Microscopical Examination.



Cranitonic Laboratories—Microscopical Examination of the Roots of Hair.

The Scalp and Hair are our specialties. If the hair is thin we can restore it; if you have a superfluous growth, we can remove it—by the most modern electrical methods, absolutely harmless, and under the supervision of eminent experts.